

**MUSIC TECH
EUROPE**

ACADEMY

The promoters

Music Innovation Hub (MIH) – Italy

MIH is the first Social Enterprise SpA in Italy in the music industry. It develops professional training programs, international networking opportunities and innovative projects in the field of music production, distribution and consumption.

Media Deals (MD) – Germany

MEDIA DEALS is a pan-European network of investors interested in investing in the media sector. The network addresses business angels looking for opportunities in film, TV, mobile, video games, and new platforms.

Technoport (TP) – Luxemburg

TECHNOPORT's core activity is to support technology entrepreneurs and companies in fostering creativity and innovative activities by combining tailored-made services with networks and communities of doers, infrastructures and an adequate professional business environment, through the technology business incubator and the event space.

MESO Events (MESO) – Greece

MESO is a non-profit organization established in 1998 in Athens. Involved in the organization, planning and production of music and cultural Festivals and networking events, its annual core activities are the coordination of the European Music Day organizers national network and the production of the Athens Music Week.

Barcelona Music Tech Hub (BMTH) – Spain

BMTH has a common interests of hardware, software and service-providers in the field of music-technology in the city. It represents a close collaboration between industry, creators, entrepreneurs, academics, music entrepreneurs, technology leaders and regulators to collectively solve the main challenges of the sector.

The project

Music Tech Europe Academy (MTE Academy) is a **pan-European acceleration scheme** for **music-tech** innovators, start-ups, young entrepreneurs and SMEs with mentorship from music industry experts, experienced founders of music-tech companies, managers of successful enterprises in vertical sectors and investors coming from several and diverse European countries.

The program is promoted and co-funded by the **Creative Europe Programme** of the European Union, coordinated by Music Innovation Hub, in partnership with two music innovation hubs (MESO Events, ad Atene, e Barcelona Music Tech Hub), Media Deals (network of investors in ICCs, based in Berlin) and the Luxembourg certified incubator Technoport.

The Academy, headquartered between Milan, Berlin, Luxembourg, Athens and Barcelona, will involve **10 startups per year** (for three cycles, each cycle lasting 8 months) in a comprehensive **online mentoring program** and **two physical events** (one kick-off and one conclusive), providing them with international networking and investment opportunities.

Pillars of the project

The program is set on **3 main pillars**, which determine all the activities related to MTE Academy: from the selection of participants to the selection of the experts; from the content of the online mentoring path to the organization of all networking activities and IRL's events.

1

Connection with the music industry

2

Access to fundings

3

Technological support

The **mentorship program** will take place in a **hybrid way**, offering a flexible scheme based on different formats of interactions between startupper and mentors (e.g. collective Workshops, one2one mentorship, *Ask Me Anything* Sessions). It will combine moments of **transversal training**, covering topics related to business development, market entry and investment attraction, with **specific training sessions** on the music and music-tech sector.

Project goals

Create bridges between music-tech professionals, market players and investors, eventually leading to **long-term relationships** for smart and strategic **business opportunities**.

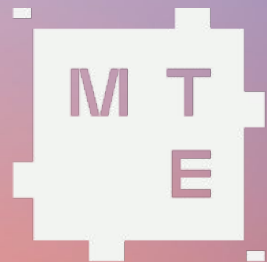
Foster **European entrepreneurship** by strengthening the ecosystem of **music-tech innovators** in Europe and creating a **level playing field** between tech-savvy entrepreneurs, artists and the music industry.

Give **equal opportunities** to music-tech companies and professionals coming from diverse background and geographical areas to **develop and advance their business and careers** by making it easier to raise funds and have their products piloted at scale.

Timeline

(First batch of startups: 2023/2024)





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Co-funded by the
Creative Europe Programme
of the European Union



MUSIC
INNOVATION
HUB

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M.E.S.O.

MUSIC EVENTS

technoport®

technology business incubator

